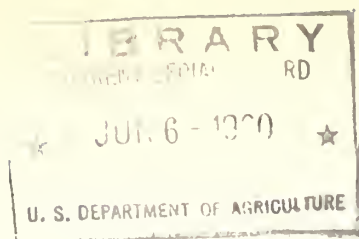


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INVENTORY OF FOOD PRODUCTS AND BEVERAGES IN RETAIL FOOD STORES

Supplement to

Marketing Research Report No. 286
NUMBER OF DAYS' SUPPLY OF FOOD AND
BEVERAGES IN RETAIL FOOD STORES

AGRICULTURAL MARKETING SERVICE
U. S. DEPARTMENT OF AGRICULTURE

REGIONS USED IN SURVEY (UNITED STATES)

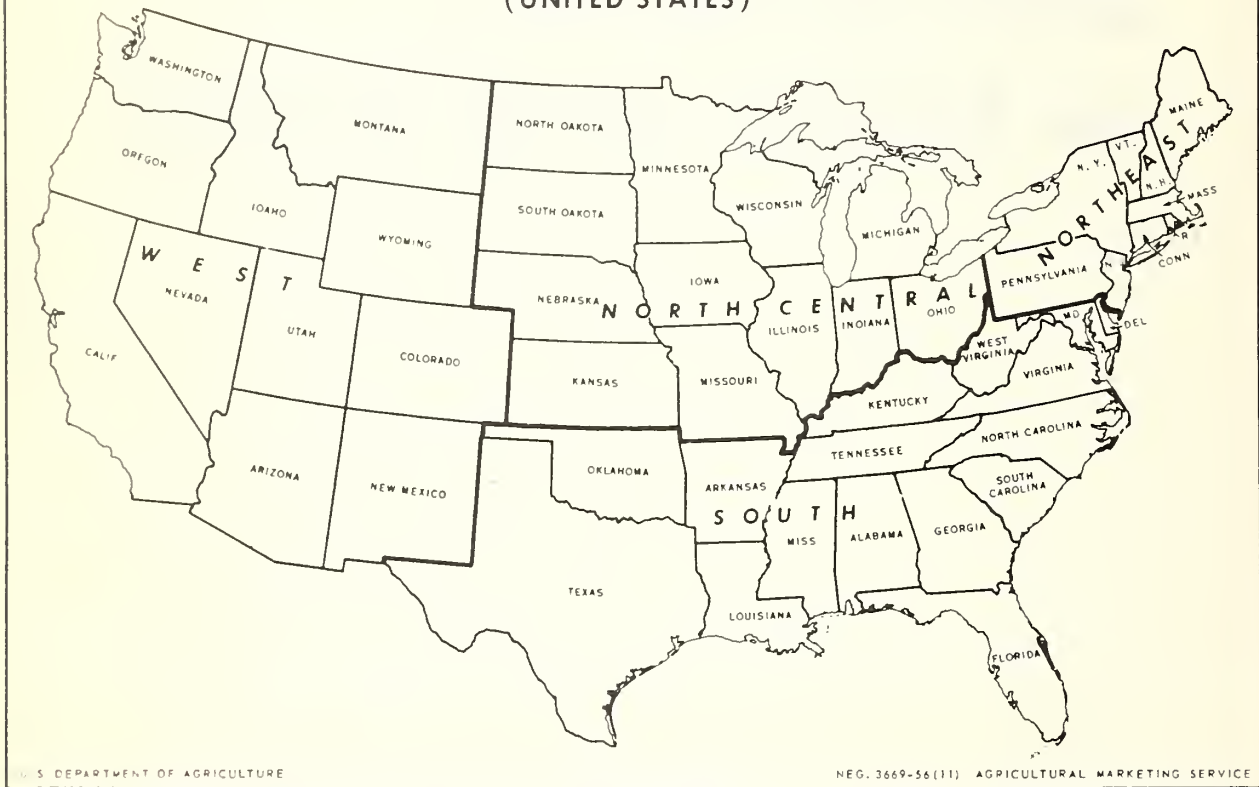


Figure 1

For sale by Superintendent of Documents, Government Printing Office,
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April 1960

INVENTORY OF FOOD PRODUCTS AND BEVERAGES IN RETAIL
FOOD STORES

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BACKGROUND AND PROCEDURE

This study presents a special tabulation of the retail food inventory data collected in connection with the 1957 Retail Food Inventory Survey and first reported in Marketing Research Report No. 286, "Number of Days Supply of Food and Beverages in Retail Stores, A Civil Defense Study," November 1958. The initial purpose of collecting these data was to provide a basis for developing information helpful to the Office of Civil and Defense Mobilization in planning emergency feeding programs. Marketing Research Report No. 286 indicates the number of days the food and beverages in stock at the retail level would maintain the population at specified consumption rates by regions and by country population densities.

Because of the interest of various groups dealing with specific commodities in knowing what the physical quantities were, the original data are presented in pounds in this report for the continental United States and the four Census regions (figure 1).

The details of methodology, covered fully in Marketing Research Report No. 286 are not repeated here. The basic data were obtained from retailers in the spring of 1957. Inventory data were gathered for 239 food items and the number of retailers selected to report for any one commodity was in direct proportion to the estimated importance of that commodity in total retail food stores.

To produce estimates of number of days' supply on hand, the physical volume of food and beverages was first converted to caloric values. Then the usual daily per capita calorie requirement figure was divided into the total calories available per person in retail food stores. A similar analysis in terms of fluid ounces was made for all nonconcentrated beverages except alcoholic liquors.

As with any study conducted using sample data, estimated totals are subject to sampling variation or error and may not agree precisely with data derived from a complete enumeration. Estimated totals for individual items are shown in tables 1 and 2 following, where the approximate coefficients of variation, or sampling errors, did not exceed 50 percent. Items having a larger sampling error were combined with one or more of the most closely related items in the same food group. Because the sampling error is less for national than for regional data, it was possible to show a substantially greater number of items on a United States basis than on a regional basis.

RESULTS

In total, United States retail food stores (excluding warehouses) carried an estimated 5,778,359,000 pounds of foods and beverages in inventory on a day in the spring of 1957 (table 1). Canned, preserved, and frozen foods were, by far, the most important food group, accounting for slightly more than 31 percent, with beverages next at about 16 percent of the total. The most important single foods volumewise in inventory for each food group were: Fresh and frozen beef, for meat packing plant products; fluid milk, including skimmed milk, for dairy products; canned soups and chowders, including frozen soups, for canned, preserved, and frozen foods; enriched and plain flour, excluding blends, mixes, and self-rising flour, for grain mill products; cookies, for bread and related products; candy sold by the piece, bar, or package, retailing for more than 10 cents, excluding candy sold in pounds or multiple-pound boxes, for confections; cola, root beer, and sarsaparilla flavors of bottled carbonated soft drinks, among the beverages; canned dog and cat food and roasted coffee, among the miscellaneous preparations; and oranges and white potatoes, among the fresh fruits and vegetables.

Retailers in the South carried larger inventories than those in the other three regions. The smallest inventories were carried by retailers in the West (table 2). However, there were some variations between food groups in relative regional importance in terms of stocks on hand. Retailers in the South maintained the largest stocks of meat packing plant products, grain mill products, bread and related products, beverages, miscellaneous preparations, sugar products, and fresh items. The largest retail stocks of dairy products, canned, preserved, and frozen foods, and confectionery products were found in the North Central region.

The tables which follow present the detail for individual food items, where feasible and for the major food groups, classified as nearly as possible as in the 1954 Census of Manufactures.

Table 1.--Inventory of food products and beverages in retail food stores (including country general stores), Continental United States, Spring 1957

Commodities	Quantity	Approximate coefficient of variation 1/
	1,000 lb.	Percent
A. MEAT PACKING PLANT PRODUCTS:		
All bulk or packaged fresh and frozen beef excluding ground beef or hamburger (includes edible beef organs).....	106,311	6
All fresh and frozen veal (including packaged) (including heart, liver, brains, kidney, etc.).....	11,959	16
All fresh and frozen lamb and mutton (including packaged) (including heart, liver, brains, kidneys, etc.).....	5,567	17
All fresh and frozen pork (including packaged) (including heart, liver, brains, kidney, etc.).....	27,175	10
Lard (bulk or packaged).....	38,742	14
Ground beef and hamburger.....	11,391	11
Dry salt pork.....	5,802	20
Smoked hams and picnics (except canned).....	23,429	8
Sliced bacon (except canned).....	13,845	8
Smoked pork products excluding hams and bacon.....	5,706	13
Cooked, boiled and ready-to-eat pork (excluding canned and smoked products).....	10,668	16
Fresh sausage, not canned, links or bulk (excluding hamburger).....	6,425	11
Frankfurters--not canned or bottled.....	11,950	10
Bologna, all types--not canned.....	10,816	11
Liver sausage or braunschweiger--not canned.....	2,083	20
Salami, all types, including hard dry or semidry sausage--not canned.....	9,198	13
Prepared luncheon meat loaves other than jellied meat products--not canned (examples: luxury loaf, pimento loaf, etc.).....	17,452	14
Jellied meat products and other meat preparations (soupe, head cheese, puddings, scrapple and similar products)--not canned.....	9,134	22
Canned or bottled prepared meat products containing 20 percent or more meat (excluding dog and cat food).....	84,313	7
Pickled or cured beef, veal or lamb (except dried and dehydrated).....	6,426	37
Dried and dehydrated beef, veal or lamb (except packed in glass or tin).....	398	45
Live, fresh, or frozen chickens of all types (whole or in parts)--not canned.....	29,751	11
Live, fresh, or frozen poultry and game (whole or in parts), except chickens--not canned (includes turkeys, geese, ducks, rabbits, etc.).....	6,534	20
Total.....	455,075	
B. DAIRY PRODUCTS:		
Butter.....	13,814	8
Cheese (including cheese spreads and cheese foods) packed in tin or glass.....	13,373	12
Cheese prepackaged in consumer sizes by manufacturer (excluding cheese packaged in tin or glass).....	22,048	9
Bulk cheese (including bulk cheese cut and packaged in store or retailer owned warehouse).....	26,864	9
Dry milk products and mixtures containing 50 percent milk solids (excluding ice cream mixes)--includes dry skim milk, dry whole milk, dry buttermilk, malted milk, infant dry milk foods.....	13,088	12

See last page for footnote. --Continued

Table 1.--Inventory of food products and beverages in retail food stores (includes country general stores), Continental United States, Spring 1957--Continued

Commodities	Quantity	Approximate coefficient of variation $\frac{1}{\quad}$
	1,000 lb.	Percent
B. DAIRY PRODUCTS: (CONT.)		
Canned milk, including evaporated and condensed.....	92,798	8
Dry or paste ice cream and sherbet mixes.....	4,740	22
Ice cream sherbets and ices (includes popsicles, ice cream rolls, etc., as well as bulk and packaged forms).....	40,704	8
Dairy drinks, excluding fluid milk and fruit juice drinks (including buttermilk, chocolate milk, eggnog, etc.).....	18,290	17
Ready whipped cream.....	1,865	37
Fluid milk, including skim milk (excluding cream, chocolate milk, buttermilk, and condensed or evaporated milk).....	133,435	7
Fluid cream (including whipping, table and sour cream).....	2,658	20
Total.....	383,677	
C. CANNED, PRESERVED, AND FROZEN FOODS:		
Canned tuna fish.....	26,073	12
Canned fish and other seafood, except tuna.....	31,445	12
Salted or pickled fish.....	1,344	45
Cured fish other than salted or pickled.....	12,493	50
Canned and bottled apples, other than applesauce.....	6,111	28
Canned and bottled applesauce.....	24,105	17
Canned and bottled apricots.....	8,957	22
Canned and bottled berries, except cranberries.....	8,629	50
Canned and bottled cherries, except maraschino.....	8,275	22
Canned and bottled cranberries and cranberry sauce.....	14,600	28
Canned and bottled orange and grapefruit segments.....	11,645	45
Canned and bottled mixed fruits (fruits for salads, fruit cocktail).....	48,557	15
Canned and bottled olives (including ripe, green and stuffed).....	13,462	20
Canned and bottled peaches.....	70,687	12
Canned and bottled pears.....	26,371	17
Canned and bottled plums and prunes.....	11,268	37
Canned and bottled pineapple segments or chunks and figs.....	38,160	16
Canned and bottled asparagus.....	10,508	20
Canned and bottled fresh lima beans.....	22,078	28
Canned and bottled green and wax beans.....	49,594	13
Canned and bottled beets.....	12,642	22
Canned and bottled corn.....	84,320	13
Canned and bottled mixed vegetables, succotash, carrots and peas, vegetable salad and similar combinations.....	39,275	22
Canned and bottled onions, pumpkin, okra, hominy, white potatoes, and carrots and bulk green olives.....	30,896	28

See footnote at end of table. --Continued

Table 1.--Inventory of food products and beverages in retail food stores (including country general stores), Continental United States, Spring 1957--Continued

Commodities	Quantity	Approximate coefficient of variation $\frac{1}{\sqrt{}}$	
	1,000 lb.	Percent	
C. CANNED, PRESERVED, AND FROZEN FOODS: (CONT.)			
Canned and bottled fresh green peas.....	36,832	13	
Canned and bottled peas other than fresh green (includes cowpeas, blackeyes, crowder, etc.).....	43,323	28	
Canned and bottled spinach.....	14,894	28	
Canned and bottled tomatoes (excluding tomato products such as catsup, sauce, paste, puree, etc.).....	43,717	15	
Canned and bottled beans other than green, wax, or lima (includes baked beans, pork and beans, etc.).....	74,613	12	
Canned and bottled spaghetti and macaroni products with meat.....	13,781	28	
Canned and bottled spaghetti and macaroni products without meat.....	28,728	22	
Canned and bottled sweet potatoes.....	7,479	37	
Canned and bottled tomato paste.....	14,805	28	
Canned and bottled tomato puree and pulp (excludes whole).....	22,279	28	
Canned and bottled or bulk sauerkraut.....	13,536	28	
Canned and bottled Chinese food (chow mein, chop suey, etc.).....	7,372	37	
Canned and bottled nonfrozen orange juice.....	31,242	20	
Canned or bottled nonfrozen pineapple juice.....	38,326	17	
Canned or bottled nonfrozen fruit juices and ciders other than orange and pineapple (includes mixed fruit juice).....	85,587	15	
Canned or bottled nonfrozen tomato juice.....	49,779	17	
Canned or bottled nonfrozen vegetable juices other than tomato juice.....	11,084	37	
Canned and bottled baby foods.....	79,610	12	
Canned soups and chowders (includes frozen soups).....	118,360	11	
Canned and bottled poultry and poultry products (except soup).....	6,179	16	
Jams, preserves, jellies, fruit butter and marmalades.....	75,557	12	
Dried and dehydrated fruits, packaged or bulk.....	24,411	12	
Dried and dehydrated packaged and bulk vegetables and vegetable mixes, excluding soup mixes (examples: dried peas and beans).....	40,439	20	
Dried and dehydrated soup mixes including bouillon cubes.....	6,946	28	
Tomato sauce (not including pulp, puree and paste).....	8,575	22	
Catsup and chili suace.....	60,294	20	
Cucumber pickles, excluding pickle products, such as relish, chow mein, and piccalilli.....	34,948	13	
Pickle products excluding cucumber pickles (including sour mixed, sweet relish, sour relish, piccalilli, chow mein, vegetable relish, bulk or packaged).....	24,069	22	
Mayonnaise and salad dressings (includes french and russian dressing, thousand island, tartar sauce, etc.).....	42,908	11	
Sandwich spreads (mayonnaise or salad dressing base).....	8,435	22	
Frozen fish and other seafood.....	12,124	15	
Frozen strawberries.....	6,386	20	
Frozen fruits and berries, other than strawberries.....	2,943	22	
Frozen concentrated orange juice.....	27,345	13	

See footnote at end of table.

--Continued

Table 1.--Inventory of food products and beverages in retail food stores (including country general stores), Continental United States,
Spring 1957--Continued

Commodities	Quantity	Approximate coefficient of variation $\frac{1}{\quad}$
	1,000 lb.	Percent
C. CANNED, PRESERVED, AND FROZEN FOODS: (CONT.)		
Frozen concentrated grape juice.....	1,747	37
Frozen concentrated fruit and berry juices other than orange, lemonade and grape juice.....	3,090	37
Frozen asparagus.....	2,300	37
Frozen green and wax beans.....	3,847	37
Frozen fresh lima beans.....	2,571	28
Frozen broccoli.....	729	37
Frozen brussel sprouts.....	5,069	37
Frozen fresh green peas.....	5,137	22
Frozen spinach and other cooking greens.....	7,438	37
Frozen sweet corn.....	3,033	37
Frozen squash, peas, carrots, mixed vegetables, okra and rhubarb.....	11,828	37
Frozen macaroni and spaghetti and other macaroni-type products.....	18,277	37
Meat and poultry pot pies, frozen or unfrozen.....	5,220	28
Frozen Chinese food (chow mein, chop suey, etc.).....	5,218	45
Frozen concentrated lemonade.....	1,422	37
Total.....	1,805,327	
D. GRAIN MILL PRODUCTS:		
Flour (white, rye, whole wheat, etc.), enriched and plain, (excluding blends, mixes, and self-rising flours).....	180,695	8
Corn meal (for human consumption).....	34,230	17
Corn grits and hominy grits (for human consumption).....	8,714	22
Ready-to-serve breakfast foods (excluding baby cereals).....	47,404	11
Breakfast foods to be cooked before serving (excluding baby cereals).....	55,495	16
Baby cereal foods, to be cooked or ready-to-eat.....	4,849	37
Rice, all kinds, packaged and bulk.....	40,454	15
Self-rising flour (excluding non-self-rising flour).....	61,279	15
Prepared pancake and waffle mixes.....	25,204	22
Prepared cake mixes.....	44,241	14
Prepared biscuit mixes.....	11,017	28
Prepared pie-crust mixes.....	4,660	28
Prepared flour mixes other than pancake and waffle mixes, cake, biscuit, or pie-crust mixes (includes cookie, gingerbread, etc. mixes).....	85,073	17
Total.....	603,315	
E. BREAD AND RELATED PRODUCTS:		
White bread.....	20,013	7
Whole wheat bread.....	3,170	16

See footnote at end of table

--Continued

Table 1.--Inventory of food products and beverages in retail food stores (including country general stores), Continental United States, Spring 1957--Continued

Commodities	Quantity	Approximate coefficient of variation $\frac{1}{\sqrt{}}$
	<u>1,000 lb.</u>	<u>Percent</u>
E. BREAD AND RELATED PRODUCTS: (CONT.)		
Rye bread and pumpernickle.....	1,417	22
Raisin bread and other specialty breads (excluding white, rye, pumpernickel and whole wheat).....	2,487	22
All bread type rolls including brown and serve rolls.....	6,992	12
Sweet rolls, coffee cake, puff pastry, cream puffs, eclairs, lady fingers and french pastry.....	5,831	15
Layer, pound, and fruit cakes and other soft cakes.....	5,779	12
Pies.....	5,034	17
Cookies.....	64,473	8
Doughnuts.....	1,855	17
Crackers.....	32,947	10
Pretzels.....	2,642	28
Prepared refrigerated dough for biscuits, cookies and sweet rolls.....	8,454	22
Total.....	161,094	
F. SUGAR PRODUCTS:		
Granulated, cube and tablet sugar (beet or cane).....	144,301	8
Confectioners powdered sugar.....	9,501	20
Brown sugar.....	17,152	28
Total.....	170,954	
G. CONFECTIONERY PRODUCTS:		
Bulk (not prepackaged) candy sold by the pound.....	1,754	28
Candy sold by the piece (including small packages) retailing for less than 5¢ per piece (or package).....	6,312	20
Candy sold by the piece, bar, or package retailing from 5¢ to 10¢ inclusive per piece, bar, or package.....	18,858	8
Candy sold by the piece, bar, or package retailing for more than 10¢ (excluding candy sold in pound or multiple-pound boxes).....	40,616	16
Boxed candy sold in pound or multiple-pound boxes.....	7,548	11
Salted, roasted or blanched nuts sold in bulk or packages.....	11,183	20
Canned nuts, (including peanuts).....	9,480	17
Unsweetened baking chocolate.....	2,513	22
Sweetened baking chocolate.....	1,673	22
Unsweetened powdered cocoa in cans or packages.....	8,897	28
Sweetened or mixed powdered cocoa in cans or packages and cocoa butter.....	7,940	28
Chocolate syrups.....	9,741	28
Total.....	126,515	
H. BEVERAGES:		
Bottled noncarbonated soft drinks (all flavors).....	48,108	28
Bottled carbonated soft drinks--kola flavor (includes Coca Cola, Pepsi Cola, Royal Crown, etc.).....	173,711	10

See footnote at end of table.

--Continued

Table 1.--Inventory of food products and beverages in retail food stores (including country general stores), Continental United States, Spring 1957--Continued

Commodities	Quantity	Approximate coefficient of variation $\frac{1}{\sqrt{}}$
	1,000 lb.	Percent
H. BEVERAGES: (CONT.)		
Bottled carbonated soft drinks--orange flavor.....	43,815	22
Bottled carbonated soft drinks--lemon, lime and lemon-lime combination flavors.....	60,590	20
Bottled carbonated soft drinks--root beer and sarsaparilla flavors.....	198,348	37
Bottled carbonated soft drinks--gingerale flavor.....	34,775	22
Bottled carbonated soft drinks--grape flavor.....	6,475	37
Bottled carbonated water and club soda.....	56,135	37
Bottled carbonated soft drinks--cherry, raspberry, strawberry, cream and collins flavors.....	116,580	28
Dietetic carbonated soft drinks.....	7,380	28
Canned soft drinks, all flavors.....	2,517	50
Beer in cans (excluding ales).....	63,904	16
Ale in cans (excluding beer).....	8,717	37
Beer in returnable bottles.....	35,810	15
Beer in nonreturnable bottles.....	7,881	28
Ale in bottles and ale and beer in barrels or kegs.....	33,529	37
Still fruit table and dessert wines.....	58,867	28
Vermouth.....	2,341	50
Total.....	959,483	
I. MISCELLANEOUS PREPARATIONS:		
Margarine.....	40,726	8
Corn starches, edible.....	14,997	20
Flavoring agents and syrups for making beverages such as fruit ades, etc. (except chocolate).....	14,853	17
Crushed or whole fruit for fountain and ice cream use.....	671	37
Macaroni, spaghetti, vermicelli and other macaroni type products except noodles.....	54,201	13
Noodles, excluding macaroni products.....	10,593	22
Desserts (ready-to-mix) except ice cream mix (includes gelatin desserts and powdered pudding or pie filling preparations).....	29,445	12
Potato and corn chips.....	6,962	13
Sweetening syrups and molasses, mixed or blended (except chocolate syrup) includes cane, corn, maple, sorghum and blends.....	61,662	15
Dried or frozen eggs (whites, yolks, whole or mixed).....	839	50
Roasted coffee, whole bean or ground (including decaffeinated).....	81,181	5
Concentrated, liquid, frozen and powdered coffee (including instant and decaffeinated coffees).....	11,242	9
Shredded or dried coconut.....	2,183	22
Minced meat.....	760	45
Peanut butter.....	18,850	12
Bulk or packaged prepared salads (not frozen) and sandwiches.....	83	50
Frozen prepared french fries, potato patties, waffles, pancakes, pies, and complete dinners.....	13,196	12

--Continued

See footnote at end of table.

Table 1.--Inventory of food products and beverages in retail food stores (including country general stores), Continental United States,
Spring 1957--Continued

Commodities	Quantity	Approximate coefficient of variation 1/
	1,000 lb.	Percent
I. MISCELLANEOUS PREPARATIONS: (CONT.)		
Tea, packaged and blended (including concentrated, bottled and instant powdered).....	12,995	12
Shortenings.....	60,492	8
Salad and cooking oils (including olive oil, corn oils, oils made from vegetable or animal base).....	39,503	10
Popcorn, canned or bulk, popped or unpopped.....	15,657	22
Dog and cat food canned.....	92,271	14
Total.....	583,362	
J. FRESH ITEMS (FRUITS, VEGETABLES, FISH, ETC.):		
Fresh oranges.....	162,846	14
Fresh grapefruit.....	30,340	28
Fresh citrus fruits other than oranges and grapefruit.....	7,178	37
Fresh apples.....	10,731	15
Fresh bananas.....	10,947	16
Fresh peaches.....	3,806	37
Fresh grapes.....	1,349	37
Fresh berries.....	1,621	50
Fresh melons.....	24,456	28
Fresh cherries.....	78	50
Fresh pears, apricots, persimmons, pineapples, plums and prunes, avocados, and nectarines.....	17,169	28
Nuts, not salted, roasted or blanched (including nuts in shell).....	3,239	37
Fresh turnips, parsnips, rutabagas, and beets.....	1,310	45
Fresh peppers and squash.....	1,370	37
Fresh cucumbers.....	370	50
Fresh white potatoes.....	121,321	14
Fresh sweet potatoes.....	1,083	45
Fresh green and wax beans.....	2,460	28
Fresh cabbage.....	4,349	37
Fresh carrots.....	6,983	37
Fresh green and dry onions.....	37,425	28
Fresh tomatoes.....	10,596	17
Fresh celery.....	4,300	37
Fresh lettuce.....	14,421	22
Fresh peas, cauliflower, broccoli, spinach and other cooking greens, eggplant, mushrooms, okra, parsley, pumpkin, and rhubarb.....	182	50
Fresh artichokes, asparagus, lima beans, brussel sprouts.....	5,491	37
Fresh sweet corn.....	1,889	50
Fresh seafood.....	2,566	22
Fresh eggs.....	33,327	8
Fresh honey.....	6,487	37
Total.....	529,557	
Grand total all products.....	5,778,359	

1/ All sampling errors in this column are in the form of coefficients of variation at the one standard deviation level and provide only approximate measures of reliability for the commodities noted.

Table 2.--Inventory of food products and beverages in retail food stores (including country general stores) by region, Spring 1957 1/

Commodities	United States		Northeast		North Central		South		West	
	1,000 lb.	1,000 lb.	1,000 lb.	1,000 lb.	1,000 lb.	1,000 lb.	1,000 lb.	1,000 lb.	1,000 lb.	1,000 lb.
A. MEAT PACKING PLANT PRODUCTS:										
ALL bulk or packaged fresh and frozen beef including hamburger and ground beef and edible beef organs.....	117,702	36,503	33,634	26,097	21,468					
ALL fresh or frozen veal, lamb and mutton, and pork (including edible organs).....	44,701	17,970	11,350	10,471	4,910					
Pork products: Including dry salt pork; smoked hams and picnics; sliced bacon; cooked, smoked, broiled, and ready-to-eat pork; and fresh sausage, not canned.....	65,875	15,738	20,370	20,185	9,582					
Sandwich meats: Including salami; braunschweiger; bologna (all types); prepared luncheon meat loafs, (pimento and luxury loaf, etc.); dried and dehydrated beef, veal, and lamb; except packed in glass or tin.....	39,947	11,013	14,670	11,056	2,308					
Frankfurters not canned or bottled.....	11,950	2,822	5,577	2,635	916					
Canned or bottled prepared meat products containing 20 percent or more meat (excluding dog and cat food).....	84,313	16,392	21,645	33,563	12,713					
Live, fresh, or frozen poultry and game.....	36,285	14,860	2,861	9,229	3,935					
Miscellaneous: Includes lard; fresh sausage, not canned; jellied meat products and other meat preparations (soupe, head cheese, scrapple, puddings, etc.), not canned; and pickled or cured beef, veal, and lamb, excluding dried and dehydrated.....	54,302	9,256	10,203	25,606	9,237					
Total.....	455,075	124,554	125,710	136,842	65,969					
B. DAIRY PRODUCTS:										
Butter.....	13,814	5,039	5,078	1,890	1,807					
All cheese.....	62,285	17,667	18,799	17,450	8,369					
Dry milk products and mixtures containing 50 percent milk solids including ice cream and sherbert mixes; dry skim milk etc.; canned milk including evaporated and condensed; and ready whipped cream.....	112,491	30,406	24,743	41,045	16,297					
Ice cream; sherberts; ices; dairy drinks (excluding fluid milk and fruit juice drinks, including buttermilk, chocolate milk, egg nog, etc.); and fluid cream including whipping and sour cream.....	61,652	9,634	20,434	15,720	15,864					
Fluid milk including skim milk (excluding cream, chocolate milk, buttermilk, and condensed or evaporated milk).....	133,435	33,563	52,283	36,796	10,793					
Total.....	383,677	96,309	121,337	112,901	53,130					
C. CANNED, PRESERVED, AND FROZEN FOODS:										
Canned, smoked, cured and frozen fish.....	83,479	17,390	32,202	19,828	14,059					
Canned, bottled, and frozen fruits.....	300,156	76,481	79,943	86,446	57,286					
Canned, bottled, and frozen vegetables.....	451,046	120,372	117,984	152,574	60,116					
ALL canned, bottled and frozen fruit and vegetable juices.....	249,622	79,892	64,662	69,711	35,357					
Ready to cook canned, bottled or frozen prepared products: Including baked beans, pork and beans etc., spaghetti and macaroni products; chinese foods; baby foods; soups and chowders; dried and dehydrated soup mixes including bouillon cubes; and all meat and poultry pot pies.....	358,125	104,489	112,436	77,261	63,939					

See footnotes at the end of the table.

--Continued

Table 2.--Inventory of food products and beverages in retail food stores (including country general stores) by regions, Spring 1957 1/ Cont.

Commodities	United States	Northeast	North Central	South	West
	<u>1,000 lb.</u>	<u>1,000 lb.</u>	<u>1,000 lb.</u>	<u>1,000 lb.</u>	<u>1,000 lb.</u>
C. CANNED, PRESERVED, AND FROZEN FOODS: (CONT.)					
Miscellaneous: Includes canned and bottled tomato puree, pulp, paste, sauce, catsup, and chili sauce; canned and bottled poultry and poultry products, except soup; jams, preserves, jellies, fruit butter, and marmalades; dried and dehydrated fruits and vegetables and vegetable mixes, except soup mixes; cucumber pickles and pickle products; bulk green olives; and salad dressings and sandwich spreads with a mayonnaise or salad dressing base.....	362,899 1,805,327	82,494 481,118	138,405 545,632	89,512 495,332	52,488 283,245
Total.....					
D. GRAIN MILL PRODUCTS:					
All flour: Includes blends, mixes, and self-rising flours.....	412,169	69,613	153,542	123,556	65,458
Miscellaneous: Includes corn meal; corn and hominy grits; all breakfast foods, including baby cereal foods; and all rice.....	191,146 603,315	35,241 104,854	41,747 195,289	84,080 207,636	30,078 95,536
Total.....					
E. BREAD AND RELATED PRODUCTS:					
All bread including brown and serve bread-type rolls.....	34,079	8,577	10,162	9,936	5,404
Pastries includes donuts, cookies, pies, cakes, sweet rolls, etc., and prepared refrigerated dough for biscuits, cookies, and sweet rolls.....	91,426 35,589	23,076 11,424	24,272 11,147	28,869 8,562	15,209 4,456
Miscellaneous: Includes crackers and pretzels.....	161,094	43,077	45,581	47,367	25,069
Total.....					
F. SUGAR PRODUCTS:					
Total sugar, all types.....	170,954	38,396	48,134	51,409	33,015
G. CONFECTIONERY PRODUCTS:					
All candy, bulk or packaged.....	75,088	23,273	29,447	11,938	10,430
Miscellaneous: Includes salted, roasted, and blanched nuts (including peanuts); baking chocolate; powdered and mixed cocoa; cocoa butter; and chocolate syrups.....	51,427 126,515	3/ 10,556 33,829	3/ 13,296 42,743	3/ 17,020 28,958	5/ 10,555 20,985
Total.....					
H. BEVERAGES:					
All soft drinks.....	748,434	155,770	189,750	286,795	3/ 116,119
Beverages containing alcohol: Including beer, ale, table wines, dessert wines and vermouth.....	211,049 959,483	3/ 65,485 221,255	3/ 67,431 257,181	5/ 16,687 303,482	2/ 61,446 177,565
Total.....					
I. MISCELLANEOUS PREPARATIONS:					
Margarine.....	40,726	11,171	11,066	12,068	4/ 6,421
Roasted coffee, whole bean or ground including decaffeinated.....	81,181	15,747	26,404	23,491	15,539

See footnotes at the end of the table.

--Continued

Table 2.--Inventory of food products and beverages in retail food stores (including country general stores) by regions, Spring 1957 1/ Cont.

Commodities	United States	Northeast	North Central	South	West
	1,000 lb.	1,000 lb.	1,000 lb.	1,000 lb.	1,000 lb.
I. MISCELLANEOUS PREPARATIONS: (CONT.)					
Concentrated, liquid, frozen and bottled coffee including instant and decaffeinated coffees.....	11,242	3,584	3,280	2,713	4/ 1,665
Shortening.....	60,492	14,539	18,835	20,132	2/ 6,986
Salad and cooking oils including olive oil, corn oils, and oils made from a vegetable or animal base.....	39,503	14,244	10,869	11,201	4/ 3,189
Miscellaneous: Includes edible corn starches; flavoring agents and syrups for making beverages, except chocolate; fruit for fountain use, crushed or whole; macaroni, spaghetti, vermicelli, noodles, and other macaroni type products; ready-to-mix desserts, except ice cream mix-- includes pie filling preparations; potato and corn chips; sweetening syrups and molasses, mixed or blended, except chocolate; dried or frozen eggs; shredded or dried coconut; mincemeat; peanut butter; prepared salads, except frozen; prepared sandwiches; frozen prepared french fries, potato patties, waffles, pancakes, pies, and complete dinners; all tea; all popcorn; and dog and cat food, canned.....	350,218 583,362	105,420 164,705	77,055 147,509	123,282 192,887	44,461 78,261
Total.....					
J. FRESH ITEMS (FRUITS, VEGETABLES, FISH, ETC.):					
All fresh fruits and vegetables.....	483,938	116,881	106,905	209,941	50,211
Eggs.....	33,327	6,493	12,347	8,666	2/ 5,821
Miscellaneous: Includes fresh fish and seafood, nuts, and honey.....	4/ 12,292	6/ 2,673	6/ 5,744	7/ 418	3/ 3,457
Total.....	529,557	126,047	124,996	219,025	59,489
Grand total all products.....	5,778,359	1,434,144	1,654,112	1,797,839	892,264

1/ Unless otherwise indicated the coefficient of variation of estimates is approximately 15 percent or less at the one standard deviation level.

2/ Coefficient of variation is approximately 16 percent at the one standard deviation level.

3/ Coefficient of variation is approximately 17 percent at the one standard deviation level.

4/ Coefficient of variation is approximately 20 percent at the one standard deviation level.

5/ Coefficient of variation is approximately 22 percent at the one standard deviation level.

6/ Coefficient of variation is approximately 28 percent at the one standard deviation level.

7/ Coefficient of variation is approximately 37 percent at the one standard deviation level.

8/ Coefficient of variation is approximately 45 percent at the one standard deviation level.

